

Matt Holbein

Designer / Illustrator / Paper Engineer

1028 E Warrington Ave
Pittsburgh, PA 15210

724.961.6178
mattholbein.com / thefoliagelibrary.com
holbein.illustration@gmail.com

Objective

Creative mind seeking engaging employment at a company where I can provide quality services and innovative solutions through application of my passion for the visual arts. I have a special interest in new book forms, paper engineering, & pop-up books.

Education

Rochester Institute of Technology

2010-2014

BFA in Illustration GPA: 3.76

Concentration: Creative Writing

Achievements

RIT Presidential Scholarship (4 years)

Skills & Expertise

Creative Skills:

Concepts/Sketching

Vector Illustration

Digital Colorization

Website Design

Poster & Advertising Design

Pop-Up & Book Arts

Packaging Design

Typography

Technological Skills:

macOS 10.13 / Windows 10

Adobe Photoshop CC

Adobe Illustrator CC

Adobe InDesign CC

Adobe After Effects CC

Adobe Premiere Pro CC

Adobe Audition CC

HTML5/CSS3/JS

Responsive Website Coding

Microsoft Office Suite

Illustration & Design Experience

The Foliage Library Co - Owner

Pittsburgh, PA; September 2015 - Present

I own a small company designing and selling folding pop-up books about nature. In 2015 we successfully raised over \$16,000 on Kickstarter to publish our first creation, *The Bee Book*. In September 2017 we ran another successful Kickstarter and raised over \$9,800 to publish our second book, *24 Hour Flowers*.

In my capacity at The Foliage Library I am responsible for:

Inventing and designing innovative new folding book forms

Coloring all the illustrations for the books

Designing layouts and typesetting the books

Creating custom die-cut files for use by a commercial printer

Fabricating book prototypes to demonstrate correct construction to printer

Communicating with global partners about prepress, dummy books, test prints, purchase orders, international freight shipping, etc.

Designing other print materials including postcards, stickers, greeting cards, pop-up cards, and business cards

Creating many highly detailed illustrations of my inventions for a non-provisional patent application on my folding designs

Conceptualizing, designing, and coding the company's website: thefoliagelibrary.com

Managing online store and fulfilling orders as they are placed

Managing business finances and taxes

Illustration & Design Exp. Con't

eCareDiary, Inc. - Graphic/Web Designer

Pittsburgh, PA; June 2014 - Present

Upkeep website daily including creating banners and other website graphics, posting content, and recording podcasts.

Creation of re-branded versions of the site for licensing to clinics in the healthcare field.

Upkeep of re-branded client sites including creating custom graphics and design changes for the client as needed.

Conceptualize and design new tools to make the site more useful to its users

Designing print materials such as brochures and business cards

RIT Q Center - Graphic/Web Designer

Rochester, NY; October 2011 - May 2014

Freelance Work Experience

Client: Djelloul Marbrook

Hudson, NY; September 2016 - Present

Custom website showcasing Djelloul's various books of poetry and fiction: djelloulmarbrook.com

Client: Tyndall Arrasmith

New York, NY; December 2016 - Present

Custom website showcasing Tyndall's extensive work as a Production Designer: tarrasmith.design

Interests

I have an avid interest in music & in my free time play the piano, cello, viola, guitar, bass, and mandolin.

References are available upon request.